

Please add the following newly-drafted Claims 41-

1        41. The image display apparatus of Claim 5, wherein the sub-fields whose luminance  
2        weights are obtained by the multiplications by the coefficients no greater than K include a sub-  
3        field whose luminance weight is obtained by a multiplication by a coefficient within a range that  
4        is fixed irrespective of which value K takes.

*A1  
CMCd*  
1        42. The image display apparatus of Claim 8, wherein in each of at least two coding  
2        patterns among a plurality of coding patterns from which the coding pattern of the current TV  
3        field period is selected, at least two sets of three luminance weights selected in ascending order  
4        of luminance weight each meet the condition that the three luminance weights approximately  
5        have a proportion selected from the group consisting of "1:2:3", "1:2:4", "1:2:5", "1:2:6",  
6        "1:3:7", "1:4:9", "2:6:12", and "2:6:16".

1        43. The image display apparatus of Claim 8, wherein when S denotes the sum of  
2        luminance weights of all sub-fields in the current TV field period and R is within a range from 0  
3        to S, a gray level corresponding to R is expressed by selecting a combination of sub-fields whose  
4        luminance weights, when added together, are closest to R.

1        44. The image display apparatus of Claim 8, wherein the selection of the combination  
2        of sub-fields for each pixel is controlled in accordance with one out of: an amount of movement  
3        from an image of a past TV field period to the image of the current TV field period; and an  
4        approximate value of the amount of movement.

1        45. The image display apparatus of Claim 35, wherein the input pixel image signals  
2        that show the predetermined characteristic correspond to a non-edge image area.